

**I** m p o r t a n c e  
to people living at the time



**P** r o f u n d i t y  
depth to which people's lives were affected



**Q** u a n t i t y  
how many lives were affected



**D** u r a b i l i t y  
for how long people's lives were affected



**R** e l e v a n c e  
extent to which event has contributed to an understanding of present